



2024 Dallas Police & Community Award Banquet Sponsorship Opportunity

Greetings from Herbert Ashford, Chief of Police for Dallas College Police Department

The Dallas College Police Department serves and protects more than 100,000 students and 3,200 employees. With seven campuses and over 11 centers and operational facilities, our police forces work continuously to build a community of trust through partnerships and transparency with fair and impartial policing. The members of the Dallas College Police Department strive to make a difference in the lives of individuals and the communities of Dallas County.

In recent years, our police department has increased its commitment to safety and representation in the community. Our department supports our neighborhoods by participating in events such as “National Night Out,” assisting at food banks, and joining in-service events to honor fallen police officers.

We have invested in equipment, increased training, and professional development to lead our newly rebranded department. As a result, we ensure that our officers participate in training and activities that support public safety and awareness. To show our appreciation for our police employees, we invite you to join us for the “2024 Dallas College Police & Community Awards Banquet”. This year, the award will take place on Saturday, February 24, 2024, from 7 pm to 10 pm at the Ruthe Jackson Center in Grand Prairie, TX.

We ask that you support our community and partner with us on showing our appreciation to our officers and the Dallas County community members that strengthen our network to keep Dallas College students and communities safe. Please review this sponsorship document, and we hope that your organization will join us in thanking our remarkable officers for their hard work and dedication to Dallas College.

Respectfully,

Herbert R. Ashford

Herbert R. Ashford, Chief of Police
Dallas College

All sponsorships financial contribution go to the Dallas College Foundation, Inc to support the Dallas College Police Fund. The Dallas College Foundation is a nonprofit Foundation registered with the IRS as a 501(c)(3). Your support may qualify as a charitable contribution based on your particular tax situation.



Police Banquet Sponsorship Opportunities Levels and Benefits

Platinum Level \$5,000

- Premium seating for 5 (five) for dinner and awards banquet
- Invitation to the VIP reception
- Full-page color ad in the printed program
- 464x464 logo/link on the police banquet event webpage
- Verbal and digital recognition during the banquet
- 30-second maximum speech

Gold Level \$2,500

- Premium seating for 4 (four) for dinner and awards banquet
- Invitation to the VIP reception
- One-half color page ad in the printed the program
- 232x464 logo/link on the event webpage
- Verbal and digital recognition during the banquet
- 15-second maximum speech or video presentation during the banquet

Silver Level \$1,000

- Seating for 2 (two) for the dinner and awards banquet
- Invitation to the VIP reception
- One-fourth color page ad in the printed program
- 232x232 logo on the event webpage
- Digital recognition during the banquet

Bronze Level \$500

- Seating for 2 (two) for the dinner and awards banquet
- One-eighth color page ad in the printed program
- 232x232 logo on the event webpage
- Digital recognition during the banquet

Supporter Level \$250

- Seating for 2 (two) for the dinner and awards banquet
- Name listed in the printed program
- Name listed on the event webpage
- Digital recognition during the banquet

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Police Banquet Program Ads

- Full Page Ad \$250
- One-Half Page Ad \$150
- One-Fourth Page Ad \$100
- One-Eighth Page Ad \$75

Police Banquet Payment Information

Paying Online

To pay online, go to the Dallas College [Foundation Donation](#) webpage

1. In the "DONATION" section, select "OTHER" and enter your sponsorship amount.
2. Use the dropdown menu under DESIGNATION to select "Other," then enter "Police Award Banquet."
3. Complete the "Billing Address" section and then proceed with your transactions.
4. After you complete your payment, you will receive an e-mail to thank you for your donation. Please forward that e-mail to DCSponsorships@dallascollege.edu.

Paying by Check

To pay by check:

- Make a check out to Dallas College Foundation
- In the note section, please add "2024 Police Awards Banquet"
- Mail the check to Dallas College Foundation and the following address information:
 - Dallas College Foundation
 - Attention: 2024 Police Awards Banquet
 - 1601 Botham Jean Blvd., Suite 130
 - Dallas, TX, 75215

Other Payment Options, Invoice, and Customized Sponsorship Information

To pay by wire or phone, if you need an invoice or would prefer to develop a customized sponsorship, contact DCSponsorships@dallascollege.edu or D'Angela Barnes at dmbarnes@dallascollege.edu or 214-860-5934.

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